



manucurist
PARIS

THE GREEN FLASH™ REVOLUTION

With Green Flash™ polish, you can say goodbye to nails damaged by gel manicures and harmful ingredients. Changing color has never been easier or kinder to your nails, health and the planet!



A GREEN REVOLUTION FROM FRANCE

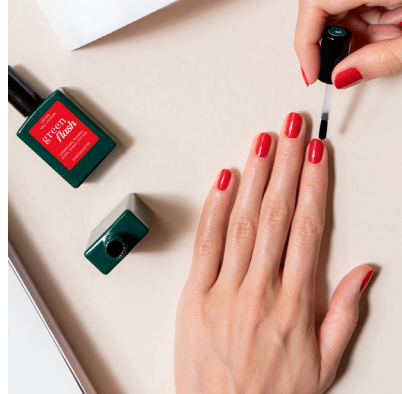
In 2019, Manucurist reinvented the formula for gel nail polish. First vegan, ultra-clean and HEMA free gel polish on the market, Green Flash™ is formulated with bio-sourced ingredients and also free of endocrine disruptors or allergens. But this green alternative does not compromise on staying power or shine. **In just 3 quick & easy steps you have a flawless manicure lasting up to 10 days.** Removal? Easy! It works like nail polish. Gently with an acetone-free and plant-based remover. Voilà! No nail drills, no excessive filling. Healthier nails.

*“I tried sourcing a greener solution,
less traumatizing in terms of removal
and above all safe for everyone’s health,
but nothing was available on the market.
I knew that I had to create my own!”*

Gaëlle Lebrat-Personnaz, founder of Manucurist

HERE AT MANUCURIST, OUR CUSTOMERS' HEALTH IS OUR PRIORITY!

Green Flash™ polish is the result of **extensive research & development** to work out how to replace all the harmful molecules contained in traditional gel polish with alternatives that are safe for health. It was an ambitious challenge that ultimately led to our success story. **A genuine green revolution that turned gel polish on its head!**



A NEW GENERATION OF NON-SENSITISING GEL NAIL POLISH

Green Flash™ by Manucurist was two years ahead of the European regulation, contains no controversial molecules and stands out as an exception in today's gel polish market. **It is also one of the only gel polishes in Europe authorized for sale to individuals.** This is specifically because **it contains no HEMA monomers or Di-HEMA TMHDC**, two sensitising molecules that are found in almost all other traditional gel nail polishes.

GREEN FLASH™: COMPLIES WITH THE EUROPEAN REGULATION

Since September 2021, under the new European regulation*, HEMA and Di-HEMA TMHDC molecules must be removed from the formulas of all nail polishes intended for sale to individuals. Only beauty professionals are now authorized to use them in salons. These two sensitising substances can penetrate the epidermis and cause severe allergic and inflammatory skin reactions. However, many harmful traditional gel polishes continue to circulate on the market, jeopardising the health of at-home manicure enthusiasts.

Fortunately, Green Flash™ has been invented! Its formula contains no sensitising molecules and is guaranteed to contain no HEMA or Di-HEMA TMHDC. Because at Manucurist, beautiful nails don't come at the cost of your health! **Unlike many of the products on the market, the Green Flash™ range is 12-free**, meaning it contains **NO** hydroquinone, benzo-phenone, styrene, toluene, DBP (dibutyl phthalate), camphor, xylene, formaldehyde, ethyl tosylamide, triphenyl phosphate (TPhP), phenoxyethanol, HEMA or Di-HEMA TMHDC.

* Commission Regulation (EU) 2020/1682 of 12 November 2020 amending Annex III to Regulation (EC) N° 1223/2009 of the European Parliament and of the Council on cosmetic products.

12-FREE NO

ENDOCRINE DISRUPTORS
AND MOLECULES PRESENTING
AN ALLERGEN RISK



UP TO

84%
BIO-SOURCED



A BIO-SOURCED GEL POLISH MADE FROM PLANTS WITH LOVE

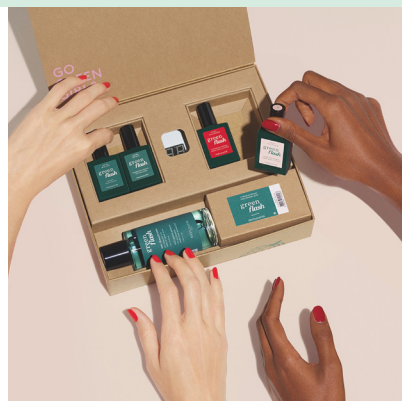
Manucurist is a committed member of a global movement in the beauty industry dedicated to a more transparent and responsible approach to cosmetics. Our brand leads the way and responds to consumers' legitimate demands for higher standards and more effective formulas that are kind to health and the environment.

That's why Green Flash™ is vegan and made from up to 84% bio-sourced ingredients, i.e. ingredients from renewable natural materials and plant sources. Cassava, cotton, sugar cane, corn and wheat... No, it's not a recipe for vegan banana bread, it's what you'll find in a Manucurist manicure! Our bio-sourced ingredients mean there's no need to use petrochemicals and further deplete non-renewable resources.

Also, all our packaging are eco-friendly and recyclable (glass, aluminium, kraft paper...). And that's good for the environment!

AN INNOVATION APPROVED BY THE PROS...

Thanks to its salon origins, Manucurist still has a very strong relationship with nail professionals. **We are working in close cooperation with over 400 partner salons and spas in France and around the world** and we continue to expand our retail network to spread the word about our knockout innovation.



★★★★★

97%

RECOMMEND
IT TO OTHERS

... AND ACCLAIMED BY CONSUMERS

Green Flash™ by Manucurist is now the number one choice of thousands of women with more than 24,000 5-star love letters written in its honour on our website and even more positive reviews on our social media. In a survey of 2576 users, **97% said they would recommend it to others** and that makes us very proud!

The green revolution rocks, so be part of it

green flash™

With
LED
LAMP

THE FIRST CLEAN SEMI-PERMANENT GEL*

THAT REMOVES LIKE POLISH!



VEGAN,
PLANT-BASED
& HEMA free



LONG LASTING
& SHINE
Up to 10 days



DRIES
INSTANTLY
With led lamp



EASY & SWEET
REMOVAL
Like nail polish

HOW TO GREEN FLASH?

EASY 3-STEP APPLICATION FOR THE FASTEST DIY GEL MANICURE

PREPARATION

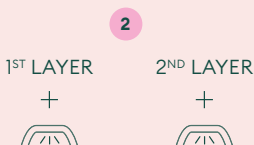
For a long lasting result, degrease the nails with the Green flash™ nail polish remover.

FOR EACH STEP

Apply in thin layers and cap the free edge of the nails.

Flash each layer under the lamp by pressing the button corresponding to the step:

Base / Color / Top.



Flash
for the full video routine

Find the complete Green flash routine
in our 100% recyclable kraft gift box or in an organic cotton pouch!
(Green flash Gift Box - 89£ / Pro Pouch - 125£)

About – Born in the professional world, Manucurist is a beauty brand with expertise in nail care and colours. In 2019, the brand launched a major at-home manicure innovation with Green Flash™. This is the **1st clean and non-sensitizing gel polish that removes like a regular nail lacquer**, in 1 minute time. Available in more than 30 countries through its e-shop and subsidiaries, the brand grows very quickly on the at-home manicures market and with beauty professionals. Its products already convinced thousands of consumers. **The green revolution is rocking, be part of it!**
www.manucurist.com

GREEN
REVOLUTION

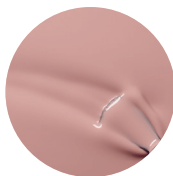
green flash™



NUDE
#50026



PALE ROSE
#50028



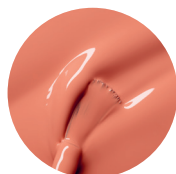
SHELL BEIGE
#50069



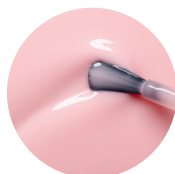
CARNATION
#50013



OLD ROSE
#50012



PEACH
#50071



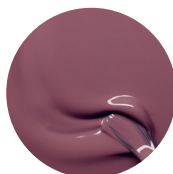
HORTENCIA
#50025



PINK PARADISE
#50065



BOIS DE ROSE
#50048



ROSE MOUNTBATTEN
#50042



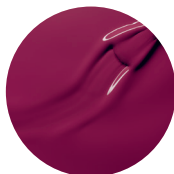
ARMERIA
#50017



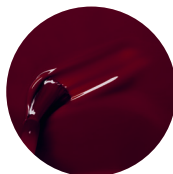
PEONIE
#50011



VIOLETA
#50016



VICTORIA PLUM
#50043



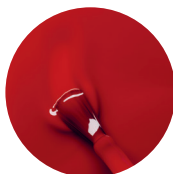
DARK PANSY
#50009



RED HIBISCUS
#50036



POMEGRANATE
#50008



RED CHERRY
#50006



ANÉMONE
#50031



POPPY RED
#50005



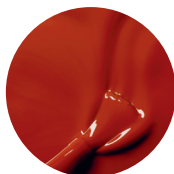
RED CORAL
#50067



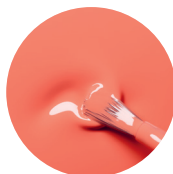
CORAL REEF
#50014



TERRACOTTA
#50070



INDIAN SUMMER
#50033



BIRD OF PARADISE
#50015

manucurist
PARIS

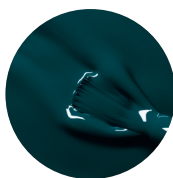
green *flash*™



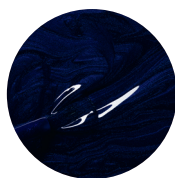
ULTRAMARINE
#50019



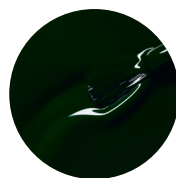
NAVY BLUE
#50066



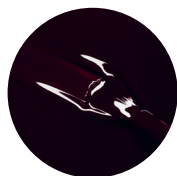
DARK CLOVER
#50030



DARK NIGHT
#50034



EMERALD
#50044



HOLLYHOCK
#50010



CLOVE
#50077



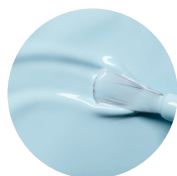
KHAKI
#50021



LICORICE
#50029



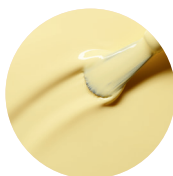
SNOW
#50027



LIGHT BLUE
#50096



MINT
#50058



MIMOSA
#50097



LILAS
#50020



LISA LILAS
#50059



MILKY WHITE
#50049



DIAMANT
#50024



BRONZÉ
#50037



GOLD
#50035



GOLD SAND
#50023

manucurist
PARIS